

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2937

Invoice #	107922-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107922
Alt Order #	06864170
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement, Inc.
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/15/12 to 10/21/12	1x	--W----				
	KSNV			W	10/17/12	:30	6:51 AM	TVGENJH12NLH New Low	\$700.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/15/12 to 10/21/12	1x	---T---				
	KSNV			Th	10/18/12	:30	6:12 AM	TVGENJH12NLH New Low	\$700.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/15/12 to 10/21/12	1x	----F--				
	KSNV			F	10/19/12	:30	6:42 AM	TVGENJH12NLH New Low	\$700.00		1
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	6:58 AM	TVGENJH1207H EvenLower	\$700.00		1
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/22/12 to 10/28/12	1x	-T-----				
	KSNV			Tu	10/23/12	:30	6:25 AM	TVGENJH1207RH EvenLwrRi	\$700.00		1
7	KSNV	Today Show	658a-9am		to						
					10/15/12 to 10/21/12	1x	---T---				
	KSNV			Th	10/18/12	:30	8:59 AM	TVGENJH12NLH New Low	\$600.00		1
8	KSNV	Today Show	658a-9am		to						
					10/15/12 to 10/21/12	1x	----F--				
	KSNV			F	10/19/12	:30	7:22 AM	TVGENJH12NLH New Low	\$600.00		1
9	KSNV	Today Show	658a-9am		to						
					10/22/12 to 10/28/12	1x	M-----				

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Product	JOE HECK 4 CONGRESS	Invoice Date	10/28/12
Estimate Number	2937	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/23/12
Station	KSNV	Order #	107922
Account Executive	Amy McCreary	Alt Order #	06864170
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/17/12 - 10/23/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	Today Show	658a-9am		to						
	KSNV			M	10/22/12	:30	8:51 AM	TVGENJH1207H EvenLower	\$600.00		1
10	KSNV	Today Show	658a-9am		to						
				10/22/12 to 10/28/12	1x	-T-----					
	KSNV			Tu	10/23/12	:30	7:59 AM	TVGENJH1207RH EvenLwrRi	\$600.00		1
11	KSNV	M-F Early News	5-630p		to						
				10/15/12 to 10/21/12	1x	--W----					
	KSNV			W	10/17/12	:30	5:17 PM	TVGENJH12NLH New Low	\$1,200.00		1
12	KSNV	M-F Early News	5-630p		to						
				10/15/12 to 10/21/12	1x	---T---					
	KSNV			Th	10/18/12	:30	5:17 PM	TVGENJH12NLH New Low	\$1,200.00		1
13	KSNV	M-F Early News	5-630p		to						
				10/15/12 to 10/21/12	1x	----F--					
	KSNV			F	10/19/12	:30	5:23 PM	TVGENJH12NLH New Low	\$1,200.00		1
14	KSNV	M-F Early News	5-630p		to						
				10/22/12 to 10/28/12	1x	M-----					
	KSNV			M	10/22/12	:30	5:20 PM	TVGENJH1207H EvenLower	\$1,200.00		1
15	KSNV	M-F Early News	5-630p		to						
				10/22/12 to 10/28/12	1x	-T-----					
	KSNV			Tu	10/23/12	:30	5:21 PM	TVGENJH1207RH EvenLwrRi	\$1,200.00		1
16	KSNV	M-F Jeopardy	630-7pm		to						
				10/15/12 to 10/21/12	1x	--W----					
	KSNV			W	10/17/12	:30	6:59 PM	TVGENJH12NLH New Low	\$1,300.00		1
17	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-		to						

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Product	JOE HECK 4 CONGRESS
Estimate Number	2937

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Invoice Date	10/28/12
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107922
Alt Order #	06864170
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	9:36 PM	TVGENJH1207H EvenLower	\$1,300.00		1
18	KSNV	M-F Wheel of Fortune	7-730pm		to						
					10/15/12 to 10/21/12	1x	---T---				
	KSNV			Th	10/18/12	:30	7:13 PM	TVGENJH12NLH New Low	\$1,300.00		1
19	KSNV	M-F Wheel of Fortune	7-730pm		to						
					10/22/12 to 10/28/12	1x	-T-----				
	KSNV			Tu	10/23/12	:30	7:18 PM	TVGENJH1207RH EvenLwrRi	\$1,300.00		1
20	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					10/15/12 to 10/21/12	1x	--W----				
	KSNV			W	10/17/12	:30	7:59 PM	TVGENJH12NLH New Low	\$900.00		1
21	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					10/15/12 to 10/21/12	1x	---T---				
	KSNV			Th	10/18/12	:30	7:44 PM	TVGENJH12NLH New Low	\$900.00		1
22	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					10/15/12 to 10/21/12	1x	----F--				
	KSNV			F	10/19/12	:30	7:47 PM	TVGENJH12NLH New Low	\$900.00		1
23	KSNV	RALSTON in PRIME	8-11pm		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	10:58 PM	TVGENJH1207H EvenLower	\$900.00		1
24	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					10/22/12 to 10/28/12	1x	-T-----				
	KSNV			Tu	10/23/12	:30	7:54 PM	TVGENJH1207RH EvenLwrRi	\$900.00		1

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Station	KSNV
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	1x	--W----				
	KSNV			W	10/17/12	:30	11:21 PM	TVGENJH12NLH New Low	\$1,200.00		1
26	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	1x	---T---				
	KSNV			Th	10/18/12	:30	11:24 PM	TVGENJH12NLH New Low	\$1,200.00		1
27	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	1x	----F--				
	KSNV			F	10/19/12	:30	11:14 PM	TVGENJH12NLH New Low	\$1,200.00		1
28	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	11:14 PM	TVGENJH1207H EvenLower	\$1,200.00		1
29	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/22/12 to 10/28/12	1x	-T-----				
	KSNV			Tu	10/23/12	:30	11:26 PM	TVGENJH1207RH EvenLwrRi	\$1,200.00		1
30	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	11:22 PM	TVGENJH1207H EvenLower	\$1,100.00		1
31	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	1x	-----S				
	KSNV			Su	10/21/12	:30	11:29 PM	TVGENJH1207H EvenLower	\$1,100.00		1
32	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
					10/15/12 to 10/21/12	1x	-----S-				

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32	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
	KSNV			Sa	10/20/12	:00			\$150.00	Unresolved	1
				NOT AVAILABLE RATE							
33	KSNV	Saturday Today	7a-9am		to						
				10/15/12 to 10/21/12	1x	-----S-					
	KSNV			Sa	10/20/12	:30	8:21 AM	TVGENJH1207H EvenLower	\$625.00		1
34	KSNV	Sunday Today	7a-8am		to						
				10/15/12 to 10/21/12	1x	-----S					
	KSNV			Su	10/21/12	:30	7:26 AM	TVGENJH1207H EvenLower	\$750.00		1
35	KSNV	Chris Matthews Show	5a-8p		to						
				10/15/12 to 10/21/12	1x	-----S					
	KSNV			Su	10/21/12	:30	9:50 AM	TVGENJH1207H EvenLower	\$600.00		1

Aired Spots**33**

Gross Total **\$31,775.00**

Agency Commission **\$4,766.25**

Net Amount Due **\$27,008.75** Payment Terms 30 Days

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